Children’s Ballet Theatre

Executive Board Meeting Minutes

April 11, 2021 4:00 PM via Zoom

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| **Attendees: Quorum:** Yes |
| Kelly Joldersma (KJ) | **Community Members:**  |
| Mindy Morgan (MM) | Kate Powers (KP) |
| Sue Powers (SP) | Rich Patterson (RP) |
| Matt Rosendale (MR) |  |
| Cecilia Stajos (CS) | **Others:**  |
| David Weissling (DW) | Jesse Powers, artistic director (JP) |
| Amy Zaagman (AZ) |  |
|  | **Absent:** |
|  | Hillary Henderson (HH) |
|  | Caryn Rhodes (CR) |
|  | Lisa Whiting Dobson (LWD) |

AZ called meeting to order at 4:04.

KP motioned to approve minutes from 3-14-2021, SP seconded.

Show Updates

MR reported that venue, Charlotte Performing Arts Center (CPAC) is a go. Hollie at CPAC says we can have an intermission. Floor will be marked with social distancing reminders and we should remind people as well. Flower buckets can be in the halls. We will only do pre-orders of flowers, no day of sales. Michael Beyer will work on lighting. T. Patterson starting work on quick changes.

HH received artwork draft. Will move forward with marketing quickly. No marketing events.

Ticketing will be moved to a program/provider rather than done in-house. MR is looking into options including ShowTix. Want something that will allow ticket sales, flower sales, streaming sales and donations all in one place. Any ticketing fees associated with whichever provider is used will be added on in addition to ticket price.

JP reports the show choreography is ready except CMN dancers who will be in soon. Will be working on cleaning and transitions/quick changes. CMN dancers participating will be Gabby and Jordan. They may miss Saturday show due to prom. Dustin will be the only guest dancer.

KJ will begin working on coordinating mask colors to costumes. Will first use masks that were not used for Nutcracker. KP will donate any additional masks needed.

Sunday, 4-18, David Grist will take marketing photos and updated headshots as well as dancer ad photos for those who want them. 4-24 Ron Jones will take costume pictures. Will use sign-up genius for times.

We will need six ushers. MM will first see if we can get volunteers who will already be attending the shows. Will need people to chaperone during rehearsals at CPAC and shows. Nothing will be abel to be left in the rooms until Friday night; we won’t use the rooms Tuesday and Wednesday nights.

Randy will livestream and record on Friday night and be on stand-by to record again Saturday night in case there is an issue Friday night. On-demand stream and dvds will be Friday night recording.

Marissa Jarvi will work on apparel order as soon as marketing artwork is finalized.

Treasurer’s Report

No major financial changes. Have some money in the bank. Still have some outstanding tuition that needs to be paid. Hoping for successful vertical raise and spring show ticket sales. Still need to focus on growing the company. Moving forward we need to make sure that expenses are tracked well.

Insurance claim for stolen items is now complete. New saws and sound system have been ordered. We’ve paid for them and are waiting fro the reimbursement.

Still waiting to hear more on from the IRS, but notices of fines have stopped, so hopeful that means things are moving forward.

Fundraising-Vertical Raise going well, but not everyone is participating yet. We need 100% participation. 11 have not registered. AZ will ask Mike Byrne to reach out individually to those who haven’t registered. AZ will also remind in this week’s email, let people know that $250/dancer is the goal, but any amount is good.

New Business

JP asked how to have 2021 seniors added to the plaque that was started last year. AZ will check with dancer management.

Summer Company--need to get going, determine interest. JP ok with weekday practices if that works better for people. MR reached out to Mint Festival, Ox Roast and Island Art Fair. Heard from Mint Festival that they definitely want us to perform. May be in a different location than usual due to the “normal” place currently being used as a vaccination site. Summer company floor was left at Center Street location and was in poor condition. Concern about the cost to replace floor. DW estimates $1-2,000.

Old Business

KJ, SP, AZ are making progress on policy revisions and will bring a draft to board soon.

AZ will communicate with LWD regarding status of background checks.

JP asked about spring cast party. Suggested something outside. SP will check with dancer management. Suggested maybe at Powers home.

Second Saturday of May is show weekend so May board meeting will be moved to 5-16 at 4:00 PM.

SP motioned to adjourn at 5:10, MM seconded.