

Children's Ballet Theatre
 Executive Board Meeting Minutes
 April 10, 2022, 7:00 PM via Zoom

Attendees:		Quorum: Yes	
Hillary Henderson (HH)		Community Members:	
Kelly Joldersma (KJ)		Lisa Whiting Dobson (LWD)	
Casie Medina (CM)		Kate Powers (KP)	
Matt Rosendale (MR)		Sue Powers (SP)	
David Weissling (DW)			
Amy Zaagman (AZ)		Artistic Staff:	
		Jesse Powers (JP)	
Absent:			
Rich Patterson (RP)			
Cecilia Stajos (CS)			

AZ called meeting to order at 7:02
 DW motions to approve March minutes, LWD seconds.

Treasurer's report:

Past due 990s have been filed. Thanks to AZ and CM for all the meticulous work in getting them done. We don't yet have a cost on what we will owe Lally for preparing them. That will be forthcoming. Now that they are filed we are waiting for advice from Lally on next steps with the IRS.

Have made our first payment on Lally past due amount. Any additional bills going forward will need to be paid promptly. RP has committed to make a \$1200 donation this week to help pay past due amount.

LWD motions that assistant treasurer prepares all deposits and board president deposit them. SP seconds, none opposed.

There are some unforeseen amendments needed to spring show budget. Need to add expenses for floor tape and software for creating the program were not included in original budget. Drops cost less than expected (\$581 vs estimated \$1300). Floor tape will cost \$240

and software \$20/month, \$240/year. CM suggests adding a Misc. line item in future to cover unexpected/unforeseen costs. SP motions that we revise the spring show budget based on these changes. MR seconds, none opposed.

If all goes as planned, at the end of the season we will have \$1200 in the bank.

Fundraising update:

Waiting on accounting from Tara Raguss on outstanding amounts from spring fundraiser. Discussion around what to do if people don't meet goals. Board determined we will not require payment of amount not raised. For future board may consider raising tuition to a certain amount and saying the fundraisers are ways to reduce tuition obligation.

AZ reached out to Lindsey Ferguson regarding being fundraising chair. Lindsey replied that she would like to take this on. AZ will make that change to committee assignments.

Artistic Director report:

Things are coming along quite well. Marketing photos were taken today. Costumes look great. A little choreography left. LWD came to watch the show today and she and JP talked about in lighting and think we need someone one. LWD is looking into finding someone using the \$1000 budget amount. LWD emphasized the need for professional lighting and stage management for professional looking shows. LWD is going to WKAR to find leaf gobos. Nadine has three CMN dancers, JP reminds of his suggestion for a paid meet and greet fundraiser with Aurora/Haley.

Production update:

Using one drop, it is ordered and will be dropped off at Holt on a Monday of show week. MR will work with Jeff at Holt on which rooms we will use, etc.

Tickets:

Murphy Gardener is putting Holt seating chart in ticketor. Internal ticket sales can start soon. No capacity limits. As of now, load in will be drop-off on Sunday night and set up Monday night after school, MR is trying to see if we can work with them and change to Tuesday during the day.

Marketing:

Artwork coming very soon. CM suggest maybe having kids in costume visit classes at DanceWorks. Maybe make some virtual teasers that can be shared out. DW suggests going to the food truck frenzy at the Holt farmer's market to handout flyers.

Photos in costume will be done by Ron Jones on 4/30.

Next meeting, May 15, 7PM.

8:12 SP motions to adjourn, DW seconds.