

Children's Ballet Theatre  
 Executive Meeting Minutes  
 August 14, 2022 7:30 PM via Zoom

| <b>Attendees:</b>           |                           | <b>Quorum: Yes</b> |
|-----------------------------|---------------------------|--------------------|
| <b>Dancer Reps</b>          | <b>Community Members</b>  |                    |
| Amy Zaagman (AZ)            | Lisa Whiting Dobson (LWD) |                    |
| David Weissling (DW)        | Sue Powers (SP)           |                    |
| Casie Medina (CM)           | Matt Rosendale (MR)       |                    |
|                             | Caryn Rhodes (CR)         |                    |
| <b>Artistic Contractor:</b> | <b>Absent:</b>            |                    |
| Jesse Powers (JP)           | Tracie Bolton (TB)        |                    |

SP called meeting to order at 7:37 pm.

*LWD motioned to approve the July 17, 2022 meeting minutes, MR seconds, no one opposed.*

**New business/focus areas:**

**Fall 2022 Nutcracker calendar**

Calendar finalized (subject to change) and will be shared out with members with materials about return to company.

**Review/Discussion of revised policies and procedures**

Board members were asked to review prior to meeting. LWD requested a couple language changes, i.e. "en pointe". Clarification was requested about communication between the artistic director and the props chair.

*DW motions, LWD seconds to accept the Policies and Procedures with the minor grammatical and technical corrections noted. Motion passes unanimously.*

**Report on current membership**

Current status is 25 dancers with returning members and new members. Likely two eligible returning members will not be returning. Additional auditions are still possible as well and hope tha the number will actually be closer to 28 dancers.

### **Committee Chairs**

All spring committee chairs, except Marketing, have agreed to keep their roles as volunteers. Positive company response to social media posts to share out.

### **Return to Company**

Return to Company will be 8/28 with dancers meeting with Jesse by level, collection of tuition and forms and confirming directory information with parents/guardians.

### **Executive Director's report**

LWD presented the summary of accounts.

LWD shared that there has been no update from the IRS on penalty.

LWD provided EIDL loan update sharing that SBA Birmingham Office has acknowledged receipt of the email but there has been no further communication.

LWD shared that SP working with one family has not paid outstanding tuition balance for spring.

LWD presented Nutcracker 2022 show budget. Discussion between board members about specific line items. Confirmation with Jesse about cost of male guest dancers costs. Clarification about various costs including wardrobe and props. Commitment to try and use only two drops.

*MR motions and CR seconds to accept the fall budget as presented. Motion passes unanimously.*

Dancer evaluations nearly done with just a few more to be scheduled a completed by JP and SP.

LWD working to schedule and complete the artistic director evaluation. LWD, MR and CR previously agreed to be part of this committee. Request from DW to incorporate a survey or feedback opportunity for members.

LWD gave marketing update with ideas such as a "Where's Nutty?" campaign discussed. Need for Instagram and Facebook ad boosts to be part of marketing plans. Discussion ensued about how to incorporate business ads/sponsorships as sites featured where Nutty could be found. Discussion about how to involve dancers in the creativity of the "clues" and the appearances.

The Nutcracker Tea is scheduled and other marketing events are being explored.

### **Artistic Director update:**

Summer Company wrapping up; \$150 donation from Ingham County Fair to CBT for performance.

JP asked about teaming up with the MSU Choir and is hoping someone can reach out (previously the contact had been Cecilia Stajos).

In response to request for Spring 2023 show information, JP said he is definitely considering Cinderella but also still thinking of other choices.

JP shared that previous discussions about Premiere Dance Company unlikely to result in a guest appearance during Nutcracker 2022.

### Other Business

Discussion about how to make scholarships more accessible and replenish a scholarship fund moving forward.

Request from JP for parents to volunteer and put away props still in Studio 3 from Spring show.

CR confirmed efforts to reach out to alumni, led by her and TB.

At 9:15 PM CR motions to adjourn, AZ seconds.